

Contact Brian Bangs for all advertising inquiries: [bbangs@popporn.com](mailto:bbangs@popporn.com)  
POPPORN.com: 234 Market St., 4th floor, Philadelphia, PA 19106

POPPORN.com, with its mix of humor, gossip, news and interviews, is one of the leading adult entertainment sites on the web. If you are hoping to reach a targeted audience of web-savvy, educated men and women between the ages of 18 and 50, POPPORN.com is for you. Updated daily, POPPORN.com delivers a humorous take on porn valley and its influence on the mainstream. Since its inception in March of 2008, POPPORN.com has built a dedicated fan base while drawing new visitors daily, all of whom are on the cutting edge of pop culture and on the front lines of bridging the gap between mainstream and the adult entertainment industry.

Advertising with POPPORN.com guarantees reaching industry insiders but more importantly, guarantees reaching the buying public who are looking for something new and different. Contact [bbangs@popporn.com](mailto:bbangs@popporn.com) to book today!

## ADVERTISING OPTIONS:

**Pre-scroll video:** POPPORN.com features three webisodes weekly. By far, these are our most viewed articles on the site. Sponsor any video webisodes with a 15 second or 30 second, pre-scroll video trailer or advertisement before our video clips displays.

**Post-scroll video:** In addition, you may sponsor a webisode with a post-scroll video trailer or advertisement that plays at the end of our POPPORN.com webisode.

**Banners:** While POPPORN.com does work with blogads.com and we encourage you to place ads thru them for convenience, we also can work with you to provide banner placement on our site. We offer several banner locations and sizes for your needs.

**Text link:** Looking to build traffic or page rank? We offer text links on our site as well!

## SITE DETAILS:

- Over 60,000 unique visitors monthly
- Over 200,000 page views per month
- 73% of traffic is new users
- Readers visit, on average, 3 pages per visit.  
And spend over five minutes on the site per visit.

## TECHNICAL SPECS:

**Video:** Please provide an uncompressed quicktime file on a DVD-R mailed to us or we are happy to pull the file from your FTP. QuickTime should be NTSC resolution 720x480. Audio should be 48k 16 bit.

**Banners:** JPEG or GIF, no file larger than 18K, animation is acceptable. Email your creative to: [bbangs@popporn.com](mailto:bbangs@popporn.com).



Contact Person: \_\_\_\_\_

Company/Agency Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Advertisement Information (Check all that apply)

- Pre-Scroll Video \_\_\_\_\_ \$ \_\_\_\_\_
- Post-Scroll Video \_\_\_\_\_ \$ \_\_\_\_\_
- Banner \_\_\_\_\_ \$ \_\_\_\_\_
- Text Link \_\_\_\_\_ \$ \_\_\_\_\_
- Total number of months to list ad(s): \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

If applicable, please provide your company URL to be linked to your logo: \_\_\_\_\_

### Payment Information (check applicable):

All opportunities must be paid in advance by check or credit card prior to posting (unless credited against invoice).

Check is enclosed

Please mail check payments to: **TLA Entertainment** 234 Market St. 4<sup>th</sup> Floor Philadelphia, PA 19106

Payable to: **TLA Entertainment**

VISA     MasterCard     American Express

You may fax your credit card payment to: (215) 733-0668 or provide here:

\_\_\_\_\_  
Credit Card Number Expiration Date

\_\_\_\_\_  
Signature Date

Credit Against Invoice:

\_\_\_\_\_  
Studio Amount Credited

\_\_\_\_\_  
Signature Date

**TLA Entertainment** is authorized to insert our advertisement on their Web site (**www.popporn.com**) according to the specifications listed above. We agree to pay at the rates and under the conditions shown in the rate information shown above. Advertising copy deemed objectionable by **TLA Entertainment**, for any reason, may be rejected.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Name (Printed)